

Press Murrow, executive
Org. Overseas Press Club

500,000 MEMORIAL KICK-OFF BREAKFAST



Onward and Upward ERMFF Climbs
As we go to Press the total contributions received for the Edward R. Murrow Memorial Fund of the OPC Foundation amount to \$12,894.00.

MADeline D. ROSS PRESENTS \$100 INAUGURAL GIFT IN MEMORY OF DICKEY CHAPPELLE, WHO WAS KILLED IN VIET NAM ACTION. Madeline D. Ross, Secretary of the OPC Foundation is handing her contribution to Matthew Huttner, Treasurer of the OPC Foundation at the Edward R. Murrow Memorial Fund Kick-Off Breakfast as she reminds those present that in the past OPC members have utilized such opportunities to memorialize others. Her modest contribution of \$100 is given in memory of Dickey Chapelle, above all a woman, who was brave, dedicated and a most effective reporter. Mary Hornaday and Columbia Rossi look on approvingly. Other OPC members may desire to so remember Dickey Chapelle. Judge N.F. Allman also contributed \$100 in memory of Dickey Chapelle. This starts the Dickey Chapelle Memorial with \$200.

MURROW CAMPAIGN LAUNCHED; HENRY FORD II, IS SPONSOR; FUND RAISING CHAIRMEN NAMED

Overseas Press Club Fund Raisers arrived early and forty strong for the Edward R. Murrow Memorial Kick-Off Breakfast held last Tuesday, November 4, in the OPC Dining Room.

The 8:00 A.M. breakfast guests heard OPC Foundation President Ben Wright confidently predict the success of the drive, and OPC President Merrill Mueller lauded Ed Murrow as "an esteemed rival and a beloved colleague." Mr. Mueller pledged his personal support of the fund drive and urged all OPC members to support this most worthy undertaking. Harold L. Bache, Chairman of the Murrow drive recalled his first meeting with Murrow in India, expressed his admiration for this great journalist in

international reporting and cited his great sense of honor in serving as head of this memorial campaign.

Joining Mr. Bache in the Murrow drive are Vice Chairmen Bob Considine and Walter Cronkite and a distinguished list of sponsors. Among them are: Henry Ford, II, Chairman of Ford Motor Company; Gardner Cowles, Chairman of the Board of Cowles Magazines and Broadcasting, Inc.; Shelton Fisher, President, McGraw-Hill, Inc.; G. Keith Funston, President, New York Stock Exchange; Harry F. Guggenheim, President, Newsday; W. Averill Harriman, Ambassador At Large, Department of State; Mrs. Enid A. Haupt, Publisher of Seventeen Magazine; Mrs. Oveta Culp Hobby, President, The Houston Post; John Knight, President, Knight Newspapers; Lowell Thomas, News Commentator, and Thomas J. Watson, Chairman of the Board of International Business Machines.

The Chairmen for the Fund Raisers were announced by Matthew Huttner, Chairman of the Executive Committee of the drive. Norman Cousins is Chairman of Magazines; Joseph Willicombe, Jr., Chairman of Syndicates and Press Associations; James Crayhon, Chairman of Public Relations (Industrial); James J. Cassidy, Chairman of Public Relations (Firms); Ben Grauer, Chairman of Radio and TV; Richard de Rochemont and Thomas H. Wolf, Co-Chairmen of Films; Edward J. Cunningham, Chairman of Advertising; Helen Zotos, Chairman of Government; Joseph D. Ryle, Chairman of Foundations; Tommy Weber, Chairman of Photography and Freelance; Judge N.F. Allman, Chairman of Foreign Governments; Fred Kerner, Chairman of Book Publishers and James Sheldon, Chairman of Professionals.

Other members of the Executive Committee are: Joseph D. Ryle, Vice Chairman, Mrs. Ruth H. Axe, Henry Gellermann, Spencer C. Vaimy, Willis Player, David Z. Shefrin, John Wilhelm and John Luter.

Among the projects of the Murrow Fund will be a Memorial Library at the Club that will be a complete reference library for all newsmen, an annual publishable seminar series on Freedom of the Press, Annual conferences of college and high school editors and a thorough program emphasizing the responsibilities of the press on international news coverage.

OPC members arriving as early as 7:30 A.M. to pay tribute to Ed Murrow rolled up their sleeves for work were: Samuel Shane, K.S. Gliniger, Will Yolen, Natalie Jaros, Grace Naismith, Patrick J. Sullivan, Victor Peterson, George Bookman, Henry Gellermann, James Freeman, Gordon Gilmore, Mary Hornaday, Arthur Milton, Arthur McQuiddy, Will Oursier, Burnet Hershey, Martin Davis, Sidney Stiber and J. Raymond Bell.

Ben Wright and Matthew Huttner cordially invited all OPC members to be Fund Raisers for Ed Murrow's drive.

The Kick-Off Breakfast was adjourned after a minute of silence in respect to the late Dickey Chapelle.